



Soroptimist International of the Americas Northeastern Region

“A Toast to Women!” *An Evening of Wine & Chocolate Delights*

Friday, November 4, 2016

SPONSORSHIP SELECTIONS & BENEFITS

“Live Your Dream” (Premier) Sponsor - \$3,000 (limit of 2 for the event)

- Acknowledgment in applicable news release(s) announcing you as a *Premier Sponsor*
- Acknowledgment in applicable publicity items and event materials as a *Premier Sponsor*
- Verbal acknowledgment and presented with a Certificate at the event as a *Premier Sponsor*
- Recognition as a *Premier Sponsor* in program booklet distributed to all event attendees
- Logo/Name/Website listed on Soroptimist International of the Americas Northeastern Region’s website for 12 months
- Logo/Name/Website link on the event’s website
- Logo/Name/Website link on Soroptimist International of the Americas Northeastern Region’s Facebook page
- Name mentioned as a *Premier Sponsor* in mailings and/or press releases after the event
- **Full page black & white ad** in the printed event program (5” width x 8” height) – inside front or inside back cover
- 14 tickets to the event

“Empowerment” Sponsor - \$2,000

- Acknowledgment in applicable news release(s) announcing the event and its sponsors
- Acknowledgment at the event as an *Empowerment Sponsor*
- Recognition as an *Empowerment Sponsor* in program booklet distributed to all event attendees
- Logo/Name/Website listed on Soroptimist International of the Americas Northeastern Region’s website for 6 months
- Logo/Name/Website link listed on the event’s website
- Logo/Name/Website link on Soroptimist International of the Americas Northeastern Region’s Facebook page
- Name mentioned in mailings and/or press releases after the event
- **Full page black & white ad** inside the printed event program (5” width x 8” height)
- 10 tickets to the event

“Opportunity” Sponsor - \$1,000

- Acknowledgment at the event as an *Opportunity Sponsor*
- Recognition as an *Opportunity Sponsor* in program booklet distributed to all event attendees
- Logo/Name/Website link listed on the event’s website
- **Half page black & white ad** in the printed event program (5” width x 4” height)
- 6 tickets to the event

“Resource” Sponsor - \$500

- Recognition as a *Resource Sponsor* in program booklet distributed to all event attendees
- Name/Website link listed on the event’s website
- **Quarter page black & white ad** in the printed event program (2 ½” width x 4” height)
- 4 tickets to the event

“Collective Impact” Sponsor - \$250

- Recognition as a *Collective Impact Sponsor* in program booklet distributed to all event attendees
- **Business card black & white ad** in the printed event program (3 ½” width x 2” height)
- 2 tickets to the event



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Sponsorship Registration Form

Sponsor’s Name/Business Name: _____

Contact Person: _____

Phone: () _____ Fax: () _____

E-mail: _____

Address: _____

City/State/Zip: _____

Soroptimist member/club who invited you to be a sponsor? _____

(See attached "Sponsorship Selections" for a description of level benefits)

_____	“Live Your Dream” Sponsor	\$ 3,000	Inside Cover Ad Size 5” (w) x 8” (h), 14 tickets
_____	“Empowerment” Sponsor	\$ 2,000	Ad Size 5” (w) x 8” (h), 10 tickets
_____	“Opportunity” Sponsor	\$ 1,000	Ad Size 5” (w) x 4” (h), 6 tickets
_____	“Resource” Sponsor	\$ 500	Ad Size 2½” (w) x 4” (h), 4 tickets
_____	“Collective Impact” Sponsor	\$ 250	Ad Size 3½” (w) x 2” (h), 2 tickets

Donor's Signature/Title: _____ Date: _____

Soroptimist International of the Americas Northeastern Region is a non-profit, tax-exempt, 501(c)(3) charitable organization with Tax ID number 23-7144276.

*Please mail this completed form with check to:

SIA Northeastern Region
 c/o Linda Decelles, Treasurer
 16 Garland Rd.
 West Hartford, CT 06107
 ATTN: A Toast to Women

PLEASE RETAIN A COPY OF THIS DONATION FORM FOR YOUR RECORDS

Thank you for your tax-deductible contribution on behalf of the women and girls we serve!



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SPONSORSHIP AD REQUIREMENTS (if applicable)

- Ads must be **black & white HIGH Resolution JPEG (.JPG)** format (**at least 300 dpi**)! You may e-mail your JPEG file to sinerttw@gmail.com
- JPEG file for ad must be received ***no later than* October 15, 2016** to be included in the Auction Program (***except*** “Live Your Dream” Sponsor(s) – deadline **October 8, 2016**)
- For any other information or questions regarding Sponsorship levels and advertisements, please call Tracy at (860) 299-5113 or e-mail sinerttw@gmail.com

<u>Sponsorship Level</u>	<u>Amount</u>	<u>Program Ad Size</u>
“Live Your Dream” (Premier) Sponsor	\$ 3,000	5” width x 8” height
“Empowerment” Sponsor	\$ 2,000	5” width x 8” height
“Opportunity” Sponsor	\$ 1,000	5” width x 4” height
“Resource” Sponsor	\$ 500	2½” width x 4” height
“Collective Impact” Sponsor	\$ 250	3½” width x 2” height

Special Instructions for the ad:
